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Message Text

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PAGE 01 BANGKO 06992 071253Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
----------004336 071402Z /45
R 071020Z MAR 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1208

UNCLAS BANGKOK 6992

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: ADS REQUEST FOR PICKER CORPORATION, CLEVELAND, OHIO

REF: COMMERCE CD-144, JAN 27, 1978

THE FOLLOWING FIRMS HAVE BEEN CONTACTED INDIVIDUALLY AND HAVE EXPRESSED AN INTEREST IN REPRESENTING PICKER CORPORATION FOR MEDICAL DIAGNOSTIC EQUIPMENT:

1. BANGKOK DYNAMIC CO., LTD.
327/6 SOI LEELANUT, SUKHUMVIT 63
BANGKOK 11, THAILAND
CONTACT: MR. DAMKERNG JINDAHRA, MANAGING DIRECTOR
PHONE: 2333050
COMMENT: FIRM RECENTLY EXPRESSED AN INTEREST IN HANDLING HOSPITAL EQUIPMENT AND SUPPLIES (TRADE OPPORTUNITY WAS REPORTED IN DECEMBER 1977). MR. DAMKERNG EXPLAINED THAT THE MARKET IN THAILAND IS NOT LARGE FOR THIS TYPE OF EQUIPMENT, BUT THAT THERE WOULD BE SIGNIFICANT DEMAND TO MEET EQUIPMENT REQUIREMENTS FOR TWENTY NEW HOSPITALS IN THE RURAL AREA WHICH WILL BE IN OPERATION BY AUGUST 1978. HE WILL CONCENTRATE ON BOTH GOVERNMENT AND NEW PRIVATE HOSPITALS.

2. PAKDI INTERNATIONAL CO., LTD.
1126 NEW PETCHBURI ROAD
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PRATUNAM
BANGKOK, THAILAND
CONTACT: DR. OMSIN BULPAKDI, MANAGING DIRECTOR
TELEX: BULPAKDI TH 2394
CABLE: PAKDINTER
PHONE: 2528052
COMMENT: DR. OMSIN, WHO IS ALSO THE MANAGING DIRECTOR OF

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PETCHBURI HOSPITAL, INDICATES THAT THERE ARE GOOD PROSPECTS
FOR MEDICAL DIAGNOSTIC EQUIPMENT AND THAT DEMAND WOULD BE
MAINLY FROM GOVERNMENT HOSPITALS.

3. SEMCO CO., LTD.
997-1001 SILOM ROAD
BANGKOK, THAILAND
CONTACT: MR. NUNDHAVIDH NAEWBOONNIEN, GENERAL MANAGER
TELEX: NARITEL BK 2708
CABLE: SEMKOK
PHONE: 2330545
COMMENT: MR. NUNDHAVIDH NAEWBOONNIEN EXPLAINED THAT X-RAY
AND ULTRASOUND EQUIPMENT IS THE ONLY PRODUCT LINE WHICH SEMCO
HAS NOT HANDLED YET. HE IS FAMILIAR WITH PICKER'S
EQUIPMENT AND ITS REPUTATION. A NEW SECTION IS BEING
PLANNED TO HANDLE THIS TYPE OF EQUIPMENT. HE WISHES TO
TRAVEL TO THE UNITED STATES TO VISIT PICKER'S PLANT FOR
TRAINING.
WHITEHOUSE

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Message Attributes

Automatic Decaptioning: X
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Concepts: n/a
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Copy: SINGLE
Draft Date: 07 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO06992
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Document Unique ID: 00
Drafter: n/a
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Format: TEL
From: BANGKOK
Handling Restrictions: n/a
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Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
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Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3100596
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST FOR PICKER CORPORATION, CLEVELAND, OHIO
TAGS: BEXP, TH
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/770381b7-c288-dd11-92da-001cc4696bcc
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